



FOR IMMEDIATE RELEASE

August 2023 – Historium Press

announces a remarkable and unique novel
from David Fitz-Gerald

“If It's the Last Thing I Do”

Release Date August 15, 2023

LOCAL AUTHOR RELEASES A UNIQUE NOVEL COMBINING HISTORY & BUSINESS

ABOUT THE BOOK - An engaging and creative story filled with tremendous challenges, and of never giving up even in your twilight years.

It's 1975, and Misty Menard unexpectedly inherits her father's business in Lake Placid, New York. It never occurred to her that she could wind up as the CEO of a good old-fashioned manufacturing company. After years of working for lawyers, Misty knows a few things about the law. Her favorite young attorney is making a name for himself, helping traditionally owned companies become employee owned, using a little-known, newly-passed law. When he offers to help Misty convert Adirondack Dowel into an ESOP, pro bono, Misty jumps at the chance.

The employees are stunned, the management team becomes hostile, and the Board of Directors is concerned. Misfortune quickly follows the business transformation. A big customer files for bankruptcy. A catastrophic ice jam floods the business. Stagflation freezes the economy. A mysterious shrouded foe plots revenge. Misty's family faces a crisis. The Trustee is convinced something fishy is going on, the appraiser keeps lowering the company's value, and the banker demands additional capital infusions. Misty thought she had left her smoking addiction and alcoholism in the past, but when a worker's finger is severed in an industrial accident, Misty relapses.

Disasters threaten to doom the troubled company. After surviving two world wars and the Great Depression, it breaks Misty's heart to think that she has destroyed her father's company. All she wants is to cement her father's legacy and take care of the people who built the iconic local business. Can a quirky CEO and her loyal band of dedicated employee owners save an heirloom company from foreclosure, repossession, and bankruptcy?

Get your copy of the thrilling *If It's the Last Thing I Do* now... if it's the last thing you do!

ABOUT THE AUTHOR -

David Fitz-Gerald writes fiction that is grounded in history and soars with the spirits. Dave enjoys getting lost in the settings he imagines and spending time with the characters he creates. Writing historical fiction is like making paintings of the past. He loves to weave fact and fiction together, stirring in action, adventure, romance, and a heavy dose of the supernatural with the hope of transporting the reader to another time and place. He is an Adirondack 46-er, which means he has hiked all of the highest peaks in New York State, so it should not be surprising when Dave attempts to glorify hikers as swashbuckling superheroes in his writing. <https://authordavidfitzgerald.com>

Fitz-Gerald is available for interviews, lectures, and/or book signings.

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